



**made  
possible**  
with isla.

**It always  
seems impossible  
until you start**



# confidence

made possible with isla.

With isla membership, you can confidently reach your event sustainability goals with expert guidance and a supportive community, demonstrating real progress.

# the isla way

**Just start,  
the rest will follow.**

**Becoming more sustainable in the events industry can feel like an impossible task. Where do I start? Can I trust this advice?**

With isla, you'll gain trusted education, training, resources, and advice that will instill confidence and help you find your path on your sustainability journey.

**Don't tell people your plans,  
show them your results.**

**It can be challenging to effectively show tangible results to your stakeholders and clients.**

With isla, you'll access frameworks, tools, and advice to understand and benchmark your performance allowing you to demonstrate progress on your sustainability goals.

**Gather together,  
work better.**

**Sustainability is a complex global issue - not a single company problem. It takes a village.**

With isla, you'll benefit from cross-sector collaboration, harnessing the knowledge and expertise of isla members to drive change. Working together makes finding sustainable solutions easier.



**Anna Abdelnoor**  
**CEO & FOUNDER**

At **isla**, we're committed to leading the event industry in its transformation as we respond to a world navigating a changing climate.

We have a vision for a clean, green, and fair future, where the event industry plays an active role in promoting and enabling this.

We support you with strategic guidance to become sustainability leaders of tomorrow, delivering for your clients, engaging and inspiring your teams, demonstrating measurable progress and driving transformative change across the events industry.

Find out more about isla and our story at [weareisla.co.uk](https://weareisla.co.uk)

# made possible since 2020

with isla.

## ...grown

A community of over  
185 event [businesses](#)

## ...launched

[TRACE](#), the definitive carbon  
measurement platform for  
sustainable events

## ...launched

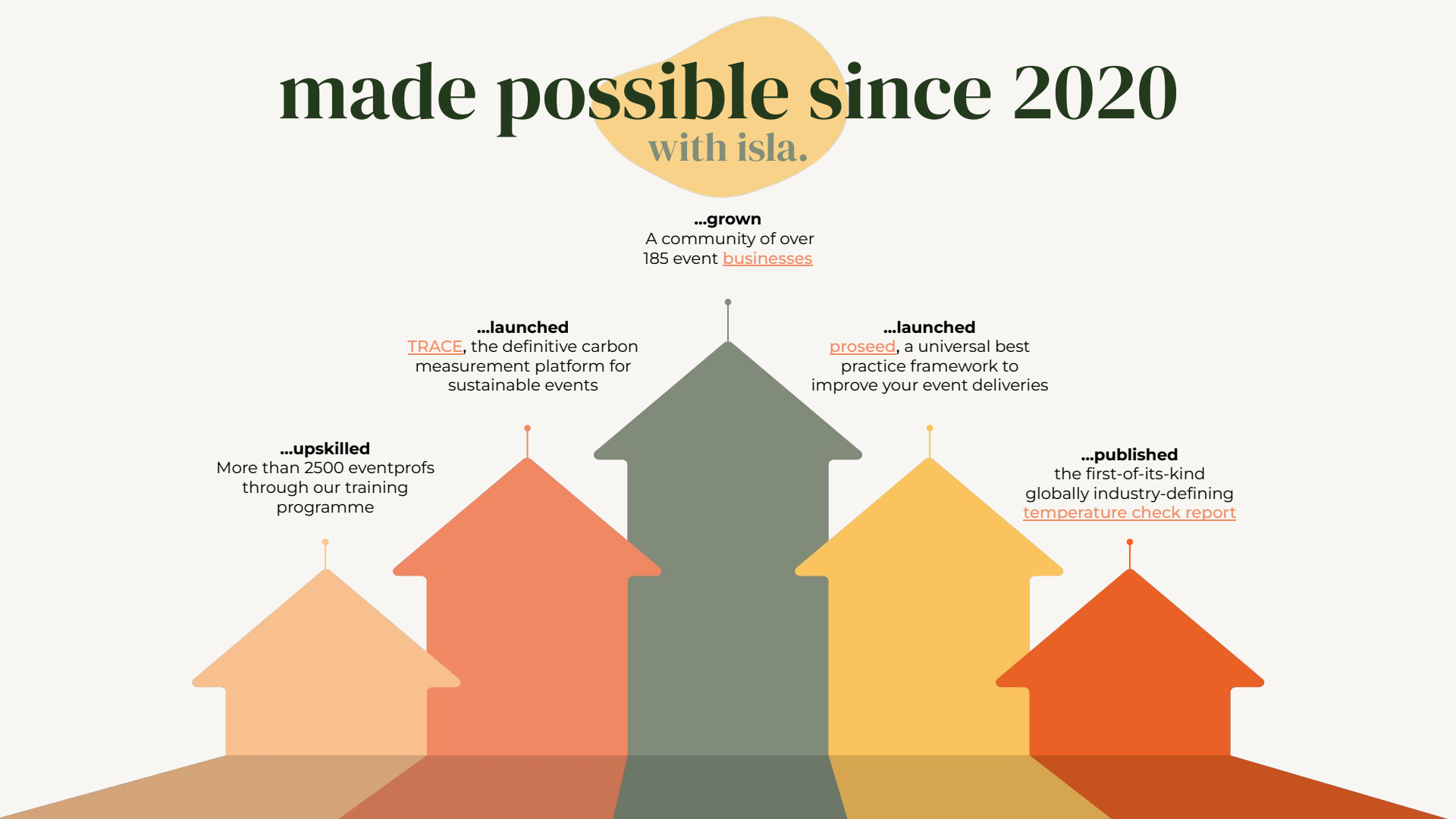
[proseed](#), a universal best  
practice framework to  
improve your event deliveries

## ...upskilled

More than 2500 eventprofs  
through our training  
programme

## ...published

the first-of-its-kind  
globally industry-defining  
[temperature check report](#)



# A growing industry movement of more than **185** businesses.

Whether you're an agency, brand, organiser, or supplier, we provide tailored solutions to address your sustainability challenges.

Because one size doesn't fit all.

View a list of members at [weareisla.co.uk](https://weareisla.co.uk)





isla have helped us prioritise our  
sustainability goals and encourage  
cross-team collaboration and  
knowledge sharing.

Annie Shepard, Chair of 4Earth at Channel 4

# what's included

From education, action and events to accessing our frameworks and carbon measurement platform, we give you the confidence to achieve your sustainability goals.

# education

with isla.

Discover a culture of continuous learning and sustainable change, providing you with actionable insights for effective event sustainability practices.



## Training

Tackle the challenges your organisation faces, with in-depth exploration of sustainability concepts and principles. Gain clear, actionable insights to achieve better events for people and planet.



## Workshops

Come together to dig deep and get equipped to take on the opportunities in transforming processes, policies, strategies, and business models. Feel empowered to contribute to the transition of your organisation.



## Office Hours

Speak with an isla expert to stay on track. Whether you need help reaching milestones or navigating sustainability hurdles, our experts support your continuous progress with sustainability strategies.

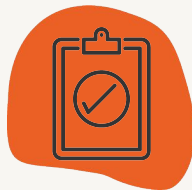
# action with isla.

Explore how partnering with isla members can leverage collective expertise to address the unique sustainability challenges of the event industry, accelerating your progress.



## Progression Pathway

Utilise a step-by-step framework for sustainable business practices to help your organisation strategically progress towards Net Zero. Identify key impact areas, benchmark progress, and receive actionable next steps.



## Action & Steering Groups

Collaborate with isla members and industry experts to pool resources and develop sustainable solutions. With collective expertise and experience you can address common challenges and drive impactful change.



## Show & Tell

Explore real-life examples from our members showcasing their impactful work. Draw inspiration from their journeys and leverage the power of knowledge sharing to inspire your own event sustainability initiatives.

# events

with isla.

Invaluable occasions in your calendar for sharing insights, exchanging ideas, and building new connections and partnerships, leaving you ready to create change.



## Open Days

Experience open days hosted by isla supplier members, featuring tours and informative sessions. Learn about sustainable practices and innovations, and gain valuable advice into best practices.



## Member Events

Meet fellow members, discover the latest isla developments, and enjoy a supportive atmosphere with high-quality content that will inspire your next steps.



## isla Lectures

Take your sustainability knowledge to the next level and learn from leading experts across diverse sustainability topics. Feel energised and equipped to break down barriers with newfound knowledge and enthusiasm.

# complimentary access

In addition to our membership benefits, you will receive licenses for our best practice framework and carbon measurement platform worth £749.



The event industry's first universal best practice framework, packed full of information, guidance, solutions and actions.

Find out more at [proseed.events](https://proseed.events)



Get ahead of the curve with the definitive carbon measurement platform for events.

Find out more at [traceyour.events](https://traceyour.events)

# finding your path

Whether you're exploring event sustainability for the first time, or navigating transformation across your organisation, we have the right level of support for you with our [tailored membership packages](#).

# membership meets you where you're at

Based on where you are on the path, we suggest the right package to get you to **where you need to be**.

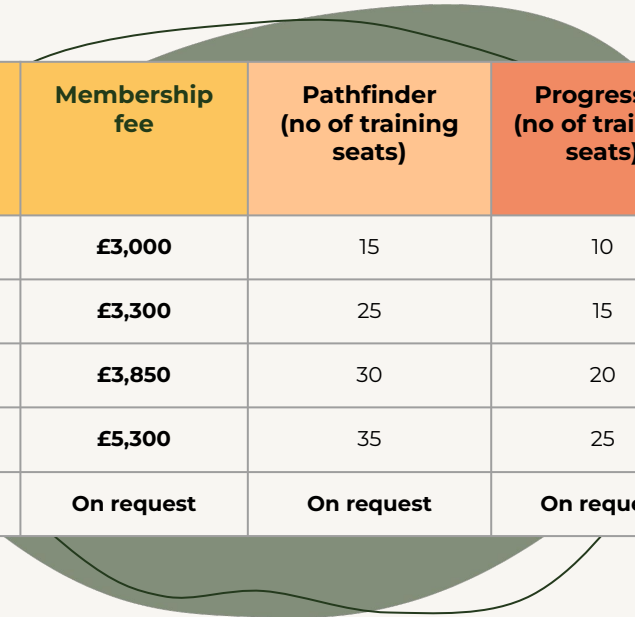


# what's included

| Features                           | Pathfinder         | Progressor         | Pacesetter        |
|------------------------------------|--------------------|--------------------|-------------------|
| Resources & toolkits (proseed)     | ✓                  | ✓                  | ✓                 |
| Progression Pathway Review + Plan  | ✓                  | ✓                  | ✓                 |
| Webinar Series                     | Unlimited access   | Unlimited access   | Unlimited access  |
| Training Program (seats)*          | <b>15-40</b> seats | <b>10-30</b> seats | <b>5-25</b> seats |
| Workshops                          | 1 workshop         | 1 workshop         | 1 workshop        |
| Office hours (1-2-1) expert advice | -                  | 1 x 30 minutes     | 2 x 30 minutes    |
| TRACE license                      | 1 user 1 event     | 1 user 1 event     | 1 user 1 event    |
| Action Groups                      | ✓                  | ✓                  | ✓                 |
| Steering Groups                    | -                  | ✓                  | ✓                 |
| Advisory Board application         | -                  | -                  | ✓                 |
| Community Programme                | ✓                  | ✓                  | ✓                 |
| Access to Partners                 | ✓                  | ✓                  | ✓                 |

# membership fees

Choose the package that's right for you at one fixed annual cost.



| Venue size<br>(sqm of<br>event<br>space) | Organisation<br>size (no of<br>employees) | Membership<br>fee | Pathfinder<br>(no of training<br>seats) | Progressor<br>(no of training<br>seats) | Pacesetter<br>(no of training<br>seats) |
|------------------------------------------|-------------------------------------------|-------------------|-----------------------------------------|-----------------------------------------|-----------------------------------------|
| <1000                                    | 1-10                                      | <b>£3,000</b>     | 15                                      | 10                                      | 5                                       |
| 1000-2500                                | 11-40                                     | <b>£3,300</b>     | 25                                      | 15                                      | 10                                      |
| 2500-7500                                | 40-80                                     | <b>£3,850</b>     | 30                                      | 20                                      | 15                                      |
| 7500-15000                               | 80-150                                    | <b>£5,300</b>     | 35                                      | 25                                      | 20                                      |
| 15000+                                   | 150+                                      | <b>On request</b> | <b>On request</b>                       | <b>On request</b>                       | <b>On request</b>                       |

An orange speech bubble with a tail pointing towards the bottom left, containing the text "Are you with isla?".

**Are you  
with isla?**

**Discover what's possible with an isla membership.  
Join us [here](#) or book a [call](#) with the team.**

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